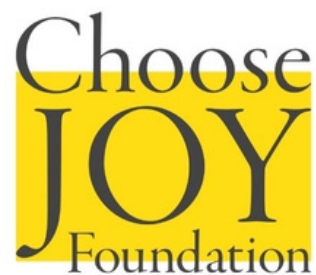


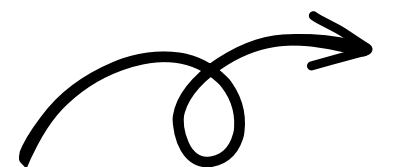
# Sponsors



Presented by:



**You're Invited**



# our mission

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"The Choose Joy Foundation was founded on the premise that every child deserves a happy, healthy childhood."

Our mission is to **restore**, in whatever way we can, **normalcy** to the lives of children affected by substance abuse



# our story

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Choose Joy began in a courtroom. Founder Joy Christiansen had come as an observer to watch the inner workings of the Deschutes County Adult Treatment Court. While there, she witnessed children playing on the courtroom floor while their parents went before a judge. Joy realized that could have been her kids had she not left their father 14 years ago due to his substance abuse. Thus, began a series of troubling questions:

- What would these children do if their parents ended up in jail?
- Was there no other safe place for them to go, that they should be here, now?
- Why should children of parents with substance abuse disorders lose the chance at having a normal childhood through no fault of their own?



**2018**

## Joyful Christmas Drive

That holiday season, Joy organized a Christmas Drive to give children affected by substance abuse a joyful Christmas, including gifting basic needs.

**After realizing how much  
greater the basic needs of  
these children were,  
Choose Joy was born.**

# programs we work with

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**To find the families that need our support, we work with:**

-  CASA (court appointed special advocates)
-  Deschutes County Adult Treatment Court
-  Foster Families
-  DHS (Department of Human Services)
-  Family Recovery Homes

# how we support

"Each situation is unique, and we will do our best to fulfill the needs requested. **As long as we have the funding, we will never turn away a child.**"

Average turnaround time  
to fill a need = 48 hours

Joy communicates directly with parole officers, Sherriff's Department, DHS, and foster care to find out a child or families' needs

Examples of needs that  
have been fulfilled:

- Christmas gifts
- School Clothes
- Diapers
- Bedding
- Athletic or Scholastic Programs/Costs

# our challenge

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**"So many people get frustrated with the addict that they forget about the children who get left behind"**

Up to 4 recovery homes in Central Oregon open every quarter

**funding &  
awareness**

Choose Joy staff & volunteers support all family rehab homes while parents focus on recovering

If individuals experiencing substance abuse can get into a recovery home, their likelihood of long-term recovery increases

# business case

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**In the United States, 1 in 8 children ages 17 or younger are living in households with at least one parent who has a substance use disorder.**

**Supporting Choose Joy  
Foundation means we can:**

- Serve children ages 0-18 years
- Be able to donate \$400 - \$1500/child based on needs and circumstance
- Restore normalcy & joy to a child's life while parents are in recovery
- Help prevent the generational substance abuse cycle that exists in families



# the event

## Who?

300 of Central Oregon's business leaders, community members, models, and their supporters

## What?

Catwalk for a Cause brings 9 women and 9 men from our business community to walk the runway. The evening will include wine, appetizers, silent auction, and 2 runway looks:

**Dress for success & Just Wanna Have fun... in CO!**

Raise money to support the Choose Joy Foundation to help organize initiatives that will meet the needs and help restore a child's life that has been impacted by substance abuse.

## Why?

## When?

**Thursday, April 6th, 2023**

Doors Open: 6:00pm

Mingle with Models: 6:30pm

Runway Starts: 7:15pm

## Where?

**Kendall Toyota of Bend**

61430 S Hwy 97, Bend, OR

## Tickets

\$100 tickets –  
*limited availability*





**how can you help?**

**Become a Sponsor!**

# sponsorships

Platinum Sponsor **\$5000**

## Platinum Sponsor Benefits:

- Full page ad in event program
- 6 tickets to **Catwalk for a Cause**
- Logo on the **Catwalk for a Cause** fundraising website as Platinum Sponsor
- Digital Media promotion on Facebook
- Name listed as Platinum Sponsor in program
- Corporate mention in all press releases
- Verbal mention from stage during the event
- Opportunity to have a promotional booth at **Catwalk for a Cause**

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Commitment and logo must  
be made by March 6th



Presenting & Host Sponsor:  
Venue & Event Location

# sponsorships

Gold Sponsor **\$2500**

## Gold Sponsor Benefits:

- Half page ad in event program
- 4 tickets to **Catwalk for a Cause**
- Logo on the **Catwalk for a Cause** fundraising website as Gold Sponsor
- Digital Media promotion on Facebook
- Name listed as Gold Sponsor in program
- Verbal mention from stage during the event

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Commitment and logo must  
be made by March 6th



Presenting & Host Sponsor:  
Venue & Event Location

# sponsorships

Silver Sponsor **\$1000**

## Silver Sponsor Benefits:

- 2 tickets to Catwalk for a Cause
- Logo on the Catwalk for a Cause fundraising website as Silver Sponsor
- Digital Media promotion on Facebook
- Name listed as Silver Sponsor in program
- Verbal mention from stage during the event

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Commitment and logo must  
be made by March 6th



Presenting & Host Sponsor:  
Venue & Event Location

# 2023 Sponsorship Agreement

Company Name: \_\_\_\_\_

Model Supporting: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

To whom should we deliver sponsor tickets? \_\_\_\_\_

**YES!**

**I/we would be proud to support  
Catwalk for a Cause**

(please select desired level)

**\$5000 Platinum** \_\_\_\_\_

**\$2500 Gold** \_\_\_\_\_

**\$1000 Silver** \_\_\_\_\_

**Please mail this form to:**

**ATTN: Joy Christiansen**  
61535 S Highway 97 Ste #5, PMB #203  
Bend, OR, 97702

**Checks made payable to:**

**Choose Joy Foundation**  
Tax ID: 84-3288930

**Contact:**

**Megan Cornett**  
541-639-6477  
megancornett@kendallauto.com