



Sponsorship Opportunities

September 12th, 2026

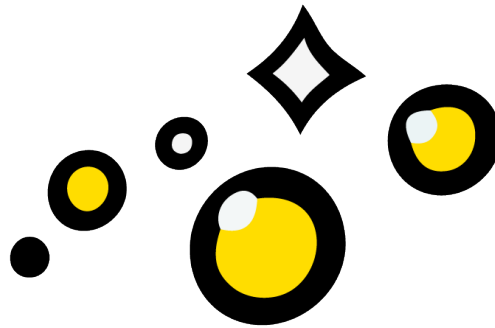
River's Edge Golf Course

Fueling our Community

Join Kendall Auto Group for the Kendall Auto Soapbox Derby! We are inviting community members, local businesses and nonprofit organizations, high school teams, and anyone else who may want to participate in this exciting annual event!

Kendall Auto is excited for the opportunity to partner with as many Central Oregon non-profits as possible. Each team will be required to pick a non-profit organization to support and compete on behalf of. Teams are required to donate 50% of their winnings to their chosen nonprofit organization and can choose to keep or donate the other 50%.

The Soapbox Derby was designed to give back to our community in a memorable & impactful way, and sponsorships were designed to give even more. Through this event, we all have the opportunity to support the organizations that make Central Oregon, Central Oregon.

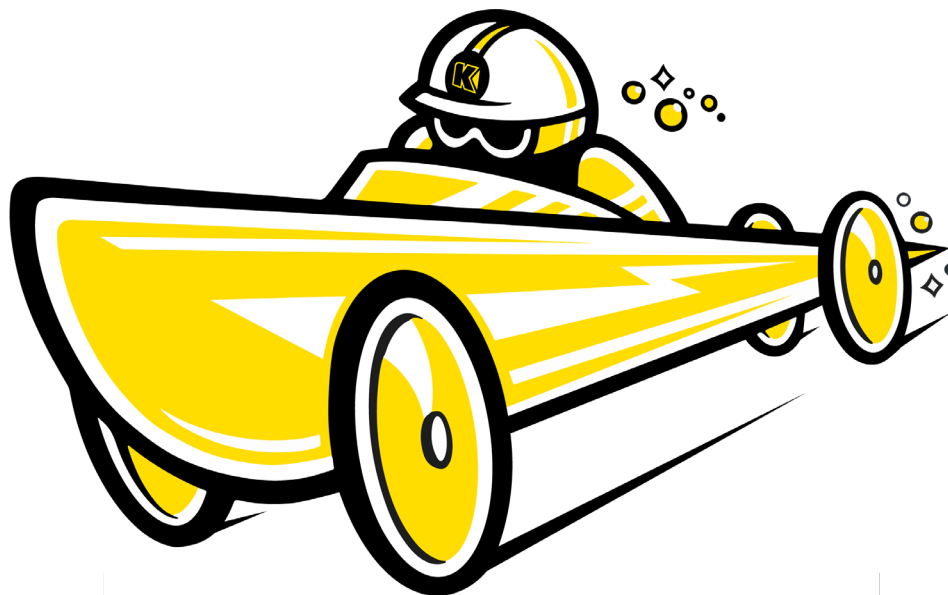


\$3,000 RACE DECK SPONSOR (1 available)

PARTY ON THE RACE DECK

VIP Deck Access at the Edge Café for the ultimate Soapbox Derby viewing for you and 30 of your partners, family, friends, co-workers, and beyond. This sponsorship includes:

- Sponsor \$500 “favorite car award” – Your business gets to choose your favorite Soapbox car during the event. That team will earn \$500 of your sponsorship donation and your business will receive recognition during the awards ceremony.
- Sponsor-branded large check presented during the awards ceremony and a photo opportunity with team
- Drink tickets
- Large horizontal banner on VIP Deck railing
- Live “thank you” announcements throughout event
- Logo on Soapbox Derby website
- Social media recognition & thank you post
- Opportunity to include branded promotional items in participant race packets
- Opportunity to set up 10x10 booth
- Opportunity to enter Soapbox Car



\$1,500 BONUS PRIZE SPONSOR (1 available)

With this sponsorship, \$1,000 of your investment will go directly to the 4th place team. The team will be required to donate \$500 to their chosen nonprofit, and can choose to keep or donate the other \$500.

- Business recognition during awards ceremony as Bonus Prize sponsor
- Sponsor-branded large check presented during the awards ceremony and a photo opportunity with team
- Sponsor banner on VIP Deck
- Live "thank you" announcements throughout event
- Logo on Soapbox Derby website
- Social media recognition & thank you post
- Opportunity to include branded promotional items in participant race packets
- Opportunity to set up 10x10 booth
- Opportunity to enter Soapbox Car



\$1,000 SPEEDWAY SUPPORTER

(5 available)

- (2) High visibility sponsor-branded feather flags along course
- Live “thank you” announcements throughout event
- Logo on Soapbox Derby website
- Social media recognition & thank you post
- Opportunity to include branded promotional items in participant race packets
- Opportunity to set up 10x10 booth
- Opportunity to enter Soapbox Car

\$500 TRACKSIDE CHAMPION

(5 available)

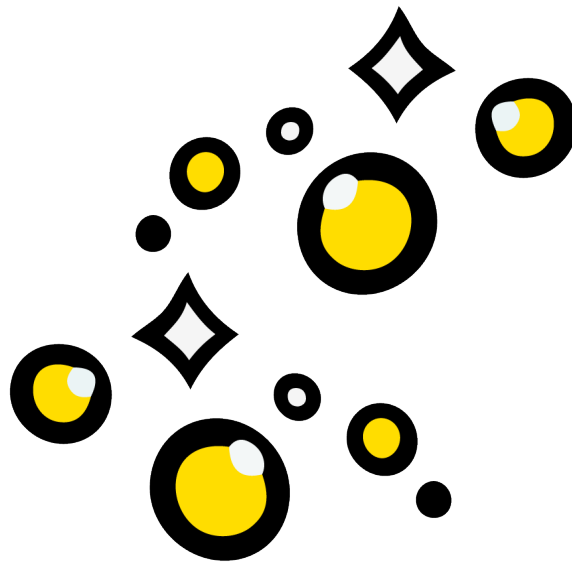
- High visibility banner along Soapbox Derby Course
- Live “thank you” announcements throughout event
- Logo on Soapbox Derby website
- Social media recognition & thank you post
- Opportunity to include branded promotional items in participant race packets
- Opportunity to set up 10x10 booth
- Opportunity to enter Soapbox Car

IN-KIND SPONSORS

OPPORTUNITY TO JOIN US

Join the Kendall Auto Soapbox Derby & highlight your brand! Does your organization have a product or service that will make this event bigger and better? In-kind sponsors are much appreciated and could include, but are not limited to food & drinks, Soapbox Derby Course obstacles, and beyond! In-kind sponsor benefits include:

- Banner on VIP Deck
- Live "thank you" announcements throughout event
- Logo on Soapbox Derby website
- Social media recognition & thank you post
- Opportunity to include branded promotional items in participant race packets
- Opportunity to set up 10x10 booth OR to put signage where donation is used
- Opportunity to enter Soapbox Car



2026 Sponsorship Agreement

Company Name: _____

Company Contact: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

YES! We would be proud to support the Kendall Auto Soap Box Derby

- \$3,000 RACE DECK SPONSOR
- \$1,500 BONUS PRIZE SPONSOR
- \$1,000 SPEEDWAY SPONSOR
- \$500 TRACKSIDE CHAMPION
- IN-KIND SPONSOR

Email form & company logo to: megancornett@kendallauto.com

Commitment and logo must be provided by Friday, August 14th, 2026